

# TESİD

Turkish  
Electronics  
Manufacturers  
Association



## Turkish Electronics Manufacturers Association Short Briefing

# History



TESID (Turkish Electronics Manufacturers Association) was founded in **1989 by 24 members** pursuing the initiatives of the representatives of the electronics industry companies and electronics faculty members of the universities with the encouragement of the Turkish Ministry of Industry and Trade officials.

The association started its activities under **ESID title** then the name was registered as the **Turkish Electronics Manufacturers Association (TESID) in 1992** with the decision of the Council of Ministers.

# Mission

Using special vision topics such as **Smart Life** in the electronics industry SMEs, new entrepreneurs and large companies

TESID aims to create **opportunities for cooperation** among themselves and with companies in other sectors.

TESID aims to increase the **use of domestic goods** by making the companies in the sector realize what each other is doing.

# Membership

All organizations conducting **R&D work and production in electronics industry, information technologies** and related service sector in Turkey are eligible for membership.

TESID currently has **more than 100 members** from industrial organizations.

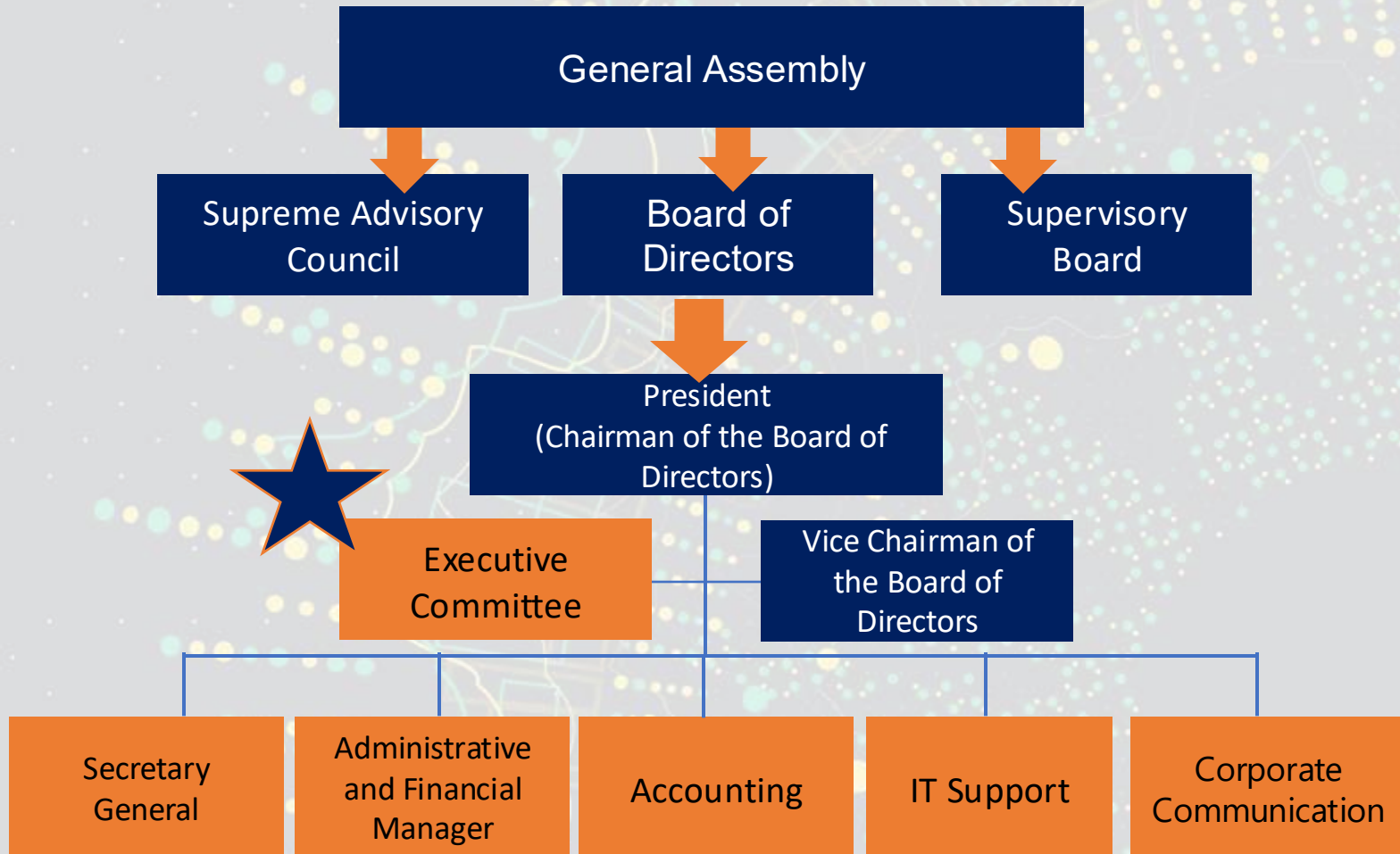
# Members



- Large Firm
- Medium Enterprise
- Small Business
- Micro Business
- Founding Members

**>100 Members**

# Organisation



# Executive Committee



Yaman Tunaoglu (KAREL)  
President



Levent Fadiloğlu (ENTES)  
Vice President



Ece Demirkol (MULTITEK)  
Accountant



İbrahim Uğurlu (UDEA)  
Board Member



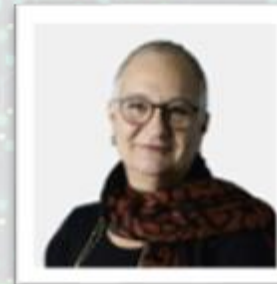
Kayra Uzun (NETELSAN)  
Board Member



Suat Bengür  
TESİD  
Secretary General



Gizem Yetim  
TESİD  
Admin. & Financial Manager



Banu Tesal  
Consultant  
Corporate Communications

# Extended Executive Committee Members



Yaman Tunaoğlu (KAREL)  
President



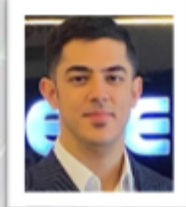
Levent Fadiloğlu (ENTES)  
Vice President



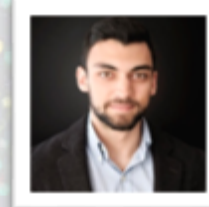
Ece Demirkol (MULTITEK)  
Accountant



İbrahim Uğurlu (UDEA)  
Board Member  
Ankara Region Coordinator



Kayra Uzun (NETELSAN)  
Board Member  
University Relations Coordinator



Alp Atay (EGEBİMTES)  
Board Member  
Izmir Region Coordinator



Cemal Özcan (ELEKTROTEL)  
Board Member  
Istanbul Region Coordinator



Suat Bengür  
TESİD  
Secretary General



Gizem Yetim  
TESİD  
Admin.&Financial Manager



Banu Tesal  
Consultant  
Corporate Communications



Vural Akman (EMPA)  
Consultant  
History of TESİD



Faik Erem (ENTES)  
Consultant  
History of TESİD

# Activities

❑ Innovation and Creativity Awards

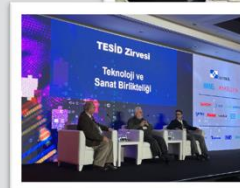
❑ TESİD Almanacs  
❑ Smart Life Annexes



# Activities

- ❑ TESİD Talks (online)
- ❑ TESİD Meetings (online)

- ❑ Reunion dinners
- ❑ TESİD Summit



# Activities

- ❑ Platform Activities
- ❑ IEEE-TR cooperation
- ❑ EMO cooperation



# Platform Activities

## ESİP

Electronic Industry  
Cooperation Platform  
Project  
(ASO-İSO-TEİD)



- Promotion
- Cooperation
- Increasing Export

Digital Türkiye  
Platform



- Digital Europe
- EU Projects
- Digital Transformation in Türkiye

Union of Chambers  
and Commodity  
Exchanges of  
Turkey-TOBB  
(2024)  
Electronic  
Assembly of Turkey



- Industry issues
- Industry strategy

# IEEE-TR TESİD cooperation



- ❖ Mentoring support from our members
- ❖ Providing internship opportunities from our members
- ❖ Support from our members for their graduation projects
- ❖ Facility tours of member companies
- ❖ Seminars
- ❖ Workshops

# Chamber of Electrical Engineers (EMO) TESID cooperation



**TMMOB  
ELEKTRİK MÜHENDİSLERİ ODASI**

- ❖ **Report studies on the sector**
- ❖ **Seminars**
- ❖ **Workshops**

# TESİD Projects

## **Project-LIVING LAB**

The purpose of the Living Lab project is to evaluate the data to be obtained from IoT sensors to make "big data" analyzes and provide the opportunity to develop new projects.

**TESİD's role;** The project was implemented under the leadership of TESİD Member Company KAREL. TESİD members are provided with the opportunity to develop new projects.

# TESİD Projects

## **Project-OPINA**

"Open Innovation Platform for Autonomous Vehicle Software and Hardware Development" (OPINA) project supported by Okan University and the European Union IPA (Instrument for Pre-Accession Assistance)

### **TESİD's role;**

Announcing the project activities to TESİD members and providing the necessary coordination.

# Exclusive to Members



## WhatsApp Group

- Information sharing in the **communication group** of TESİD



## WEB Site

- Possibility to develop projects in the **TESİD's Living Lab** environment
- Access to list of TESİD **Members' test equipment**
- Access to list of TESİD Members' **surplus electronic goods**
- TESİD career page/**internship Support**
- **Requests of TESİD Members** from TESİD Management

# Contact Information



Türk Elektronik Sanayicileri Derneđi  
Deđirmenbahçe Caddesi ISTWEST Sitesi B Blok D:96  
Bahçelievler-İSTANBUL  
TURKIYE  
Tel : +90 212 803 88 31

[www.tesid.org.tr](http://www.tesid.org.tr)

[tesid@tesid.org.tr](mailto:tesid@tesid.org.tr)

# TESİD

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**Thank You**  
[tesid@tesid.org.tr](mailto:tesid@tesid.org.tr)