

When was it founded?

"Turkish Electronics Manufacturers Association", or TESID for short, was established on August 4, 1989 by twenty-four members consisting of representatives of the Turkish Electronics Industry and faculty members related to Electronics, with the encouragement of the officials of the Ministry of Industry and Trade. The name of the association, which was originally ESİD, was registered in 1992 as TESİD-Turkish Electronics Manufacturers Association with the decision of the Council of Ministers.

What is the purpose of TESİD?

Within the scope of its vision on issues such as "Smart Life", it aims to support the creation of domestic solutions by creating cooperation opportunities among SMEs and new entrepreneurs and large companies active in the electronics sector and with companies in other sectors.

Who can become a member?

Companies engaged in R&D and/or production, promotion in the electronic industry information technologies and related service sector in Turkey, as well as professional organizations and associations can become members of TESİD¹. Memberships; Within the scope of SMEs, they are classified as "Micro Enterprise", "Small Enterprise", "Medium-Sized Enterprise" and "Large Company". Member companies also could include up to five employees in TESİD as "individual members". Dues are determined every year by the decision of the TESİD Board of Directors.

How does TESİD work, what does it do?

The objectives of TESİD, which is subject to the Turkish Law on Associations, are implemented under the leadership of the Board of Directors, which is renewed every two years. In this direction, the main and substitute members of the Board of Directors, the Secretary General, the Administrative and Financial Affairs Manager, and the members of the Executive Board work as a team. The High Advisory Council, in which the influential people in the sector participate as members, is the guiding force in determining the roadmaps for the vision and goals of TESİD.

TESİD makes use of communication tools such as the internet, television, newspapers, magazines, books, brochures for its purposes and activities, and organizes meetings, courses, seminars, conferences, congresses and panels. It takes the necessary initiatives to participate in domestic and foreign exhibitions and fairs.

It supports cooperation and cooperation between member organizations, universities and research institutions to support research and development activities. Considering the importance of education in general and especially in the field of electronics and information technologies, it carries out supportive activities. To strengthen the Turkish Electronic Industry and Information Technologies, it takes the opinions of industrialists, business and scientists and announces them to the official authorities and makes contacts and studies to provide

¹ TESİD Member Companies: <https://tesid.org.tr/uyelerimiz>

the necessary protection and encouragement.

All these studies are carried out using the support of member companies and the know-how of their staff.

What are the main projects of TESİD?

ALMANAC:²

ALMANAC is an annual publication containing reports and statistical data of the Turkish Electronics Industry and its sub-sectors. The ALMANAC is a TESİD classic, which has been used as a reference in many studies since it was first published in 1990. Our member companies support the creation of this document with their donations and advertisements.

TESİD Innovation&Creativity Awards³:

With the TESİD Innovation&Creativity Awards, which have been held since 1999, domestic and original works in the electronics industry are evaluated and awards are given in the categories of "Large Company", "SME", "Entrepreneurial Firm" (Startup) and "Doctoral Thesis". Award-winning companies and projects are shared with the public and the perception of the sector is strengthened.

"Internet of Things – Smart Life":⁴

A long-term program titled "Internet of Things – Smart Life" has been launched with the aim of strengthening the dominance and competitiveness of our industry in new technologies. The program aims to create an ecosystem that can design, manufacture and successfully

commercialize technologies that will shape the future in our industry.

In this direction, the activities organized to bring our SMEs together with our large companies, the "Internet of Things – Smart Life" supplements published in Dünya Newspaper on May 20, 2019 and NB Economy Newspaper in December 2022 can be counted among the main projects.

"The Big Leap" Documentary:⁵

TESİD has prepared a comprehensive sector documentary to bring the history of the electronics industry to the collective memory. This project, which is the first documentary made by an NGO in this context, emerged as a result of a two-year study with the support of 15 companies under the official archive sponsorship of TRT and interviews with 50 doyens between 2013 and 2016. In 2015-2016, he met with students at the Big Leap events held in 12 universities, watched documentaries and organized panels with the participation of doyens.

TESİD Talks:⁶

"TESİD Talks" have been going on since 2020. Online TESİD Talks, each of which discusses one of the critical technology areas in our sector, are moderated by the esteemed journalist Hakan Güldağ, Chairman of the Board of Directors of NB Economics. The event, which is broadcast simultaneously on the association's YouTube channel, also allows participants to ask questions directly to the speakers.

² TESİD ALMANACS: <https://tesid.org.tr/tesid-almanaklari>

³ TESİD Awards: <https://tesid.org.tr/tesid-yenilikcilik-yaraticilik-odulleri>

⁴ TESİD Smart LIFE supplements: <https://tesid.org.tr/akilli-yasam-ekleri-3>

⁵ The Big Leap Documentary: www.buyuksicrama.com

⁶ TESİD Talks: <https://tesid.org.tr/tesid-sohbetleri>

With TESID Talks; By establishing communication platforms where large, medium, small and entrepreneurial companies can meet in the electronics sector, it is aimed to increase the culture of cooperation in the sector, so that domestic solutions can be developed quickly and efficiently.

TESID Meetings:

Since 2021, video conference meetings have been held on-line on to come together with TESID members or companies that want to become new members and exchange ideas.

With these meetings, information about the companies is obtained, TESID activities are shared, and evaluations are made about current and future activities.

TESID Bulletin:⁷

Since 2018, the TESID bulletin, in which TESID's activities are summarized and announcements are conveyed to the members, has been published electronically every quarter of the year and shared with the TESID ecosystem.

TESID Summit:⁸

The Summits, which will also include the Innovation&Creativity Awards Ceremony, aim to bring together the leading names of the electronics industry and to increase cooperation opportunities with the latest developments in the sector. During the summit, it is possible to promote the projects in the TESID Award applications (with a project presentation and/or project promotional film). The first of the

TESID Summits, which are held every two years, was held in 2024.

Other Studies

Different Platform memberships:⁹

TESİD also works as a member on different platforms in order to expand the activities and to increase the efforts to increase domestic production with targeted collaborations. In 2011, the Turkish Informatics Foundation-TBV and the Informatics Industrialists' Association-TÜBİSAD and the Digital Turkey Platform-DTP were established.

Since 2020, TESID has been working with the sector-oriented Parliamentary Committees of Ankara Chamber of Industry-ASO and Istanbul Chamber of Industry-ISO on the Electronic Industry Cooperation Platform-ESIP project.

Türkiye Electronic Assembly, under TOBB (The Union of Chambers and Commodity Exchanges of Türkiye), which was established in 2024 at the request of ESIP members, also works effectively on sector-related issues.

Activities of the Working Group on Assessing Sector Issues:¹⁰

The issues raised by our members regarding the electronics industry are evaluated in a working group established in 2024. The results of the evaluation are reported and suggestions for a solution are developed and forwarded to the relevant Ministry/Authority.

7 TESID Bulletins: <https://tesid.org.tr/tesid-bultenleri>

8 TESID Summits: <https://tesid.org.tr/tesid-zirveleri>

9 Different Platform Memberships: <https://tesid.org.tr/diger-stklar>

10 Industry Issues: <https://tesid.org.tr/elektronik-sektoru-sorunlari>